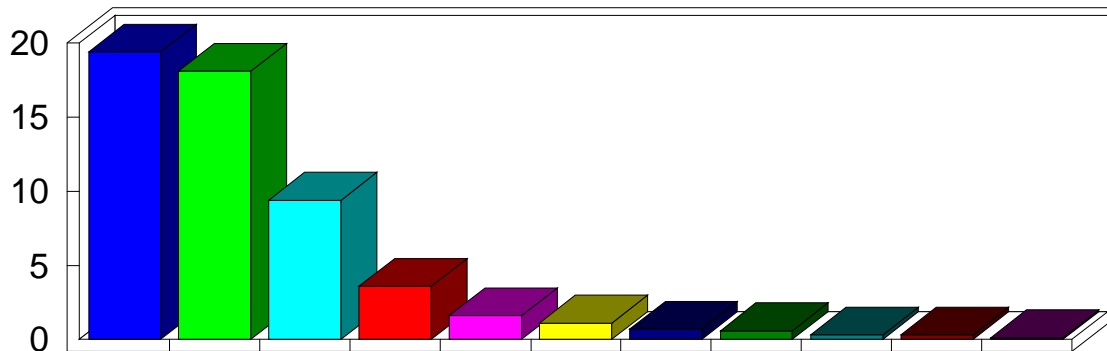


JACKSON-NC 2009 County Coverage

M-SU 6A-12M
Adults 18+ --- Population:30,700
Stations Ranked by: AVERAGE SHARE

M-SU 6A-12M Adults 18+



WRGC-AM WROQ-FM WESC-FM WFBC-FM WHZT-FM WMXF-AM
 WKSF-FM WHLC-FM WMYI-FM WAEZ-FM WIMZ-FM
AVERAGE SHARE

STATIONS	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	CUME RTG	TSL (QH)	TURN OVER	AVG COMP
1 WRGC-AM	700	2.2%	19.4%	7,300	23.6%	46.3	10.9	98.4%
2 WKSF-FM	600	2.0%	18.1%	12,700	41.5%	24.6	20.5	89.3%
3 WROQ-FM	300	1.1%	9.4%	4,100	13.3%	40.0	12.6	100.0%
4 WHLC-FM	100	0.4%	3.6%	1,100	3.6%	56.6	8.9	100.0%
5 WESC-FM	100	0.2%	1.6%	2,400	7.9%	11.2	45.0	100.0%
6 WMYI-FM	0	0.1%	1.1%	1,200	4.0%	15.0	33.7	100.0%
7 WFBC-FM	0	0.1%	0.7%	2,300	7.6%	4.9	102.8	52.2%
8 WAEZ-FM	0	0.1%	0.6%	800	2.7%	12.6	40.0	84.2%
9 WHZT-FM	0	0.0%	0.3%	300	1.0%	15.0	33.6	70.5%
tie WIMZ-FM	0	0.0%	0.3%	800	2.7%	6.3	79.9	79.7%
11 WMXF-AM	0	0.0%	0.1%	500	1.6%	3.4	149.3	100.0%
COUNTY LEVELS:	3,400	11.2%		28,800	93.8%	60.2	8.4	95.2%

Note: County Coverage data from these counties: JACKSON-NC